

We, **Partyspace BV**, with registered office at Potteriestraat 67, 8980 Zonnebeke, registered with the Crossroads Bank for Enterprises under number 0830.189.643 (hereinafter, 'Partyspace' or 'we'), mainly use cookies to improve the browsing experience of visitors to our website www.partyspace.eu.

Any data we obtain through our cookies is only used to understand your use of our website, with a view to improving the performance, functionalities and user-friendliness of our website.

By using the information and services on www.partyspace.eu, you confirm that you have read and understand our cookie policy and the terms and conditions we have included therein.

What is a cookie?

A cookie is generally a small text and numeric file that we send and store in your web browser, on your mobile device and/or on your computer's hard drive when you visit our website. This allows us to remember your preferences when using our website (e.g. your choice of language, preferences with regards to sorting, etc.), unless you have adjusted your browser settings in order to reject cookies. Cookies ensure the functioning of websites but may also collect information for commercial purposes.

Types of cookies

Cookies can be categorised according to their origin, their function and their lifespan:

- **First-party / direct cookies** are technical cookies which ensure the proper functioning of our website. This increases the quality of our services.
- **Third-party/indirect cookies** are cookies which are placed by a domain name other than the one of our website. If a user visits a website and a third party places a cookie through that website, this is a third-party cookie. For cookies placed by third parties, please refer to the statements that these parties provide on their respective websites. Please note that we cannot have any influence on the content of these statements or on the content of the cookies of these third parties.

The first and third-party cookies can be further divided into, among others:

- **Indispensable or strictly necessary cookies** (as their name indicates) are necessary in order to use a website, to provide certain functions requested by you and to ensure a secure identity check;
- **Functional cookies** are cookies that ensure the proper functioning of the website. They keep information about your choices and preferences on our website (e.g. cookies for remembering login or registration, your language preference, products in your shopping cart). Functional cookies are logically first party cookies;
- **Non-functional cookies** are cookies that can be placed for statistical/analytical, social, targeting and commercial purposes. They have nothing to do with the purely technical support of the website. Non-functional cookies can be first-party or third-party cookies.
 - Cookies with **statistical/analytical purposes** (also called "**performance cookies**") enable us to count visitors and their origins in order to measure and improve the performance of our website. They help us understand which pages are the most and least popular and how visitors move throughout the site (Google Analytics, Google Tag Manager, Hotjar).
 - Cookies with **social purposes** enable the user to share the content of the visited website directly with others via social media (Facebook, Twitter, LinkedIn, WhatsApp).
 - Cookies with **targeting/advertising/tracking purposes** make it possible to follow the surfing behaviour of visitors and allow a profile to be built based on your surfing behaviour in order to tailor the advertisements displayed to your interests (e.g. Facebook). It is mandatory to lawfully request and obtain permission for such cookies.
 - Cookies with **commercial purposes** keep track of how many and which advertisements were shown to a user (Google AdWords and Bing ads).

Cookies can also be divided according to their lifespan:

- **Permanent cookies:** These cookies remain on the user's device for the duration defined in the cookie. They are activated each time the user visits the website which placed the cookie (e.g. cookies placed by social media such as Facebook, Google Analytics, etc.). Most non-functional cookies are permanent cookies.
- **Session cookies:** These cookies allow us to simplify and link a user's actions during a browser session. A browser session starts when a user opens the browser screen and ends when they close the browser screen. Session cookies are placed temporarily. As soon as you close the browser, all session cookies are deleted. Most functional cookies are session cookies.

Information on the use of cookies

Our website uses functional cookies and similar technologies to, among other things, distinguish your user preferences from those of other users of our website, display the website in your preferred language, remember the person logged in, etc. This helps us to provide you with a better user experience when you visit our website and also allows us to optimise our website.

These cookies and similar technologies do not allow us to systematically collect data that could identify the users of our website. They only help us to improve the functioning of our website, understand what the interests of our users are and measure how effective the content of our website is.

However, in some cases, the following data, which qualify as personal data, may still be collected, stored and used by cookies:

- Information about your computer (e.g. your IP address, browser type, the date and time of your visit to our website, the internet address of the website from which you opened the link to our website, the pages visited);
- Any other information you choose to send us (e.g. when you ask us for information);
- Personal information that you communicate to us during the registration, payment and/or delivery of your order (your surname, first name, address and e-mail address).

In case the cookies we use also collect and process personal data, this is done in accordance with [our privacy policy](#). In this policy you shall find the rights you have regarding personal data.

Overview of cookies used by our website

Type	Name of cookie	Description	Expiry date
Indispensable or strictly necessary cookies	PHPSESSID	This session cookie is used by PHP by default in the communication between the web server and the browser. Each visitor gets a unique and automatic ID from PHP. PHP is a programming language used in the communication between your browser and the web server on which this website is published. Without this communication you shall not be able to read the website.	Session
	lang	Remembers your chosen language of the website.	Session
	cb-enabled	This cookie displays a cookie alert on our website and stores your choice regarding your consent to the use of cookies.	1 year
Non-functional cookies (performance cookies): Google Analytics	_ga	This third party cookie is used by Google Universal Analytics to form a generalist picture of the number of page visits, unique visitors, sessions and campaign data. A randomly generated ID is used.	2 years
	_gid	This third party cookie is used by Google Universal Analytics to keep track of page visits.	1 day
	_gat	This third party cookie is used by Google Universal Analytics to slow down the request speed. This cookie does not track user information, it allows our website to limit the number of requests on doubleclick.net.	
Functional cookies: Intercom	intercom-session-[app_id]	Intercom messenger is een third party application which Partyspace uses on its website to provide real-time chat support. This third party cookie is used to track sessions and remember logins and conversations in order to allow the user to access the chats as long as the session is not intentionally ended ('shutdown'); which usually happens when the user logs out.	1 week
	intercom-id-[app_id]	This third party cookie is used to identify visitors anonymously.	9 months

Type	Name of cookie	Description	Expiry date
	intercom. played- notificatio ns	This third party cookie is used to determine which support notifications were shown to the user.	Session
Functional cookies : Leadinfo	_li_ses.ca06		1 day
	_li_id.ca06		2 year
Non-functional cookies: Targeting / Advertising	_fbp	This third party cookie is used by Facebook to offer (external) advertising products (such as 'real time bidding').	3 months
	fr	This third party cookie is used by Facebook to offer (external) advertising products (such as 'real time bidding').	3 months
	tr	This third party cookie is used by Facebook to offer (external) advertising products (such as 'real time bidding').	Session
Non-functional cookies: Targeting / Advertising	ads/ga-audiences	This third party cookie is used by Google AdWords to re-engage visitors who are likely to become customers based on their online behaviour across different websites.	Session

Accept cookies

On your first visit to our website, you shall be asked to accept our different types of cookies for which your consent is required. You can block cookies by activating the browser setting that allows you to refuse the placement of cookies. However, if you use your browser settings to block these cookies, you may not be able to access (certain parts of) our website. Please read this cookie policy carefully for more information on this topic. If at any time you wish to withdraw your consent, you can always delete your cookies through your browser settings.

Delete or switch-off cookies

If you do not want websites to place cookies on your computer or you want to delete your cookies, you can change your cookie settings in your web browser. These settings can usually be found in the 'Options' or 'Preferences' menu of your web browser. You can also adjust your settings to allow your browser to block all cookies or to block only third party cookies. Unfortunately, if you do not wish to use cookies, we cannot guarantee that our website will function properly. Therefore some functions of the website may be lost or you may not be able to see certain pages at all. The refusal of cookies does not mean you shall no longer see advertisements. It merely implicates that the advertisements shall no longer be tailored to your interests and shall be repeated more often. The way you can adjust your settings varies from browser to browser. To comprehend these settings more clearly, please consult the 'Help' function in your web browser for more details.

You can find additional and useful information about cookies at <http://www.allaboutcookies.org/>.

Do you have any questions?

For further questions regarding this cookie policy you can always contact us via info@partyspace.eu.

Amendments

We may modify, complete or supplement this cookie policy from time to time without prior notice. Therefore, we invite you to consult the latest version of this policy on our website. Of course, we shall always ask your permission for the use of certain cookies.